

Mailers Technical Advisory Committee (MTAC)

February 27, 2019





Topics

- Action Items
- Enterprise Payment System (EPS)
- Mailing & Shipping Solutions Center
- Business Customer Gateway Redesign Pilot
- Seamless Acceptance
- eInduction Long Run CPP Proposal
- Mail Quality Data Through IV
- Informed Delivery Promotion
- June Price Change
- Package Platform
- Online Periodical Reentry





Tracks

- First-Class
- Marketing Mail
- Packages
- Periodicals

Agendas & Action Items by Track





First-Class

- Action Items
- Informed Delivery
- Seamless Acceptance
- Enterprise Payment System
- Mailing & Shipping Solutions Center
- Business Customer Gateway
- Mail Quality Data



MTAC Open Action Items



First-Class Mail

Category	Action Item	Response
EPS	 There needs to be a clear process for requesting an extension to the Enterprise Payment System deadline. Many companies have not transitioned due to the issues in getting the necessary data to complete their process changes 	 USPS has created an exception process that will grant mailers an extension to the April 1st migration date. Further details will be discussed during this session
EPS	 An overview needs to be provided for the latest implementation goals and timeline for the EPS 	Updates will be provided during this session
EPS	 Several mailers reported that they have experienced issues locally with questions about the transition to the EPS. There should be an overview of how internal postal resources are being educated 	Updates will be provided during this session
Seamless	 There are rumors about seamless acceptance becoming mandatory. The Postal Service needs to clarify their future plans 	Will be addressed during this session
Seamless	 Provide an update on the volumes and percentage of mailers transitioning to Seamless. What benefits is the Postal Service seeing as Seamless adoption expands? 	Will be addressed during this session
General	 The Postal Service should discuss any changes that are being considered to mail entry 	USPS keeps the industry apprised of all relevant changes
Move Update	There should be an update on good-as-addressed mail	Need further clarification on action item
General	 The Postal Service should make mailpiece images available for research purposes when there is an issue detected 	At this time, USPS has no timeline for providing mailpiece images
General	 The new leadership should provide an overview of their objectives 	• Addressed
Informed Delivery	 ID promotion, if OCR misreads IMD. Might show up in promotion and might be denied if every single IMb not right 	Documentation provided





Marketing Mail

- Action Items
- Informed Delivery
- Seamless Acceptance
- Enterprise Payment System
- Mailing & Shipping Solutions Center
- Business Customer Gateway
- Mail Quality Data



MTAC Open Action Items



Marketing Mail

Category	Action Item	Response
EPS	 eVS/CAPS customers are being contacted by USPS to migrate to EPS 	 MEPT filtered out all of the CAPS accounts that contained unsupported products to eliminate any transition roadblocks that would occur to the accounts that contained them
EPS	Customers are being contacted multiple times	 A change has been made to assign multiple CRIDs and Permit numbers to the master CAPS account, which will result in one outreach attempt per CAPS account holder, eliminating the duplication of effort that occurred previously. MEPT also utilized internal migration survey data to show if a customer had not been contacted, allowing for a more accurate outreach process
EPS	 It does not appear there is enough time for large enterprise organizations to change over to CAPS. What will be exception request process be? 	 USPS has created an exception process that will grant mailers an extension to the April 1st migration date. Further details will be discussed during this session
Full Service	 Bulk Error data to be retired in March however prior to removal Data Delegation needs to be completed since there is no work-around 	 Mailers that require additional transition time due to data delegation must request an exception to continue to receive Legacy Bulk Error data
Full Service	 ACS bills continuing to be sent. Still no resolution on Full Service charges and no information in writing specific to when full service ACS charges will or will not apply 	ACS billing will be handled in the Enterprise Analytics Track
Informed Delivery	 Update on Informed Delivery Campaign via Mail.dat file upload; specifics of when the system will be ready for testing and when detailed instructions may be available 	 USPS provided updates during the Pre-MTAC webinar and will provide additional updates during this session
Business Customer Gateway	 Update on the BCG – plus during Pre-MTAC webinar a high level update on the changes to the BCG; what is part of Phase 1 and what is part of Phase 2 	Updates on the BCG will be provided during this session





Packages

- Action Items
- Informed Delivery
- Enterprise Payment System
- Mailing & Shipping Solutions Center
- Business Customer Gateway
- Mail Quality Data
- June Price Change
- Package Platform



MTAC Open Action Items



Packages

Category	Action Item	Response
Price Change	Provide an overview of how Dimensional (DIM) Weight Prices will be implemented	Information will be provided during this session
Price Change	 USPS needs to make TEM available much sooner than the 2 week prior to the Jan 27th Price Changes for Zone First Class zone implementation for the Dimensional Weight effective June 23rd 	 Pre-prod testing environment is available 4/29/2019 and mailers can access this prior to TEM (2 weeks prior to implementation)
Package Platform	 Provide update of Package Platform Vision Document and include the current handling process of UAA/postage due packages and the proposed future state. Provide Outbound Verification Document 	Updates provided during session
Package Platform/EPS	 Enterprise Payment – Postage Reports In the Mail Class List – Add Parcel Select Lightweight, Priority Mail Express. Within each Product, allow a breakout by Processing Category and Subclass (split USPS Marketing Mail and USPS Marketing Mail Parcels, split Package Services into BPM, Media Mail, and Library). 	Updates provided during session
EPS	 Transition to Enterprise Payment System for Commercial Packages Tentative Timeline Transition Plans: Beta Testing & Scope, Internal Communication on Readiness for Packages 	 MEPT filtered out all of the CAPS accounts that contained unsupported products to eliminate any transition roadblocks that would occur to the accounts that contained them USPS is currently in the design phase of migrating eVS permits to EPS; anticipated release date of August 2019
	 Update on options to 'delink' a MID other than the 90 day and one year monitoring process What is the status on delinking MIDs for Service Providers of customers no longer shipping packages with Service Provider? 	 USPS has a documented delinking process with no intention to update the process
MSSC	 Work with industry volunteers to contact the MSSC (Kevin Elkin). Hold a kick-off meeting to get the group started. "Mailing & Shipping Solutions Center Volunteering" 	 Sandy Chopra worked with the volunteers, we have not had any additional calls made. USPS is looking for committed volunteers in preparation for national deployment
SKUs	Post a technical specification to PostalPro in preparation for the SKU	 Technical guide and fact sheets were posted on December 8, 2018 Subsequent Industry feedback to include a single Price File (vs. files by each mail class) is currently under review





Periodicals

- Action Items
- eInduction Long Run CPP Proposal
- Seamless Acceptance
- Enterprise Payment System
- Mailing & Shipping Solutions Center
- Business Customer Gateway
- Mail Quality Data
- Online Periodical Reentry



MTAC Open Action Items

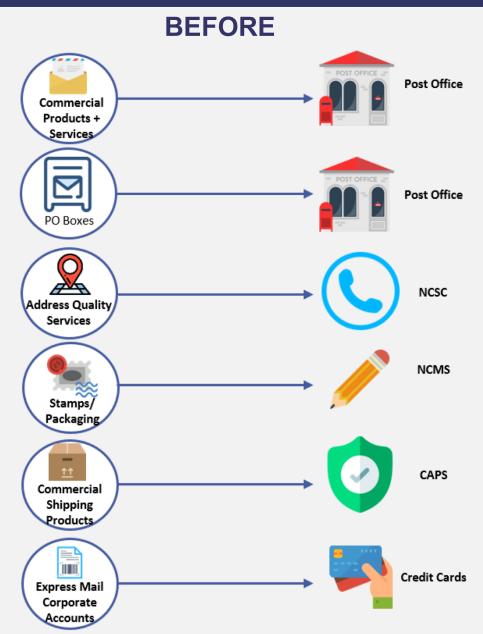


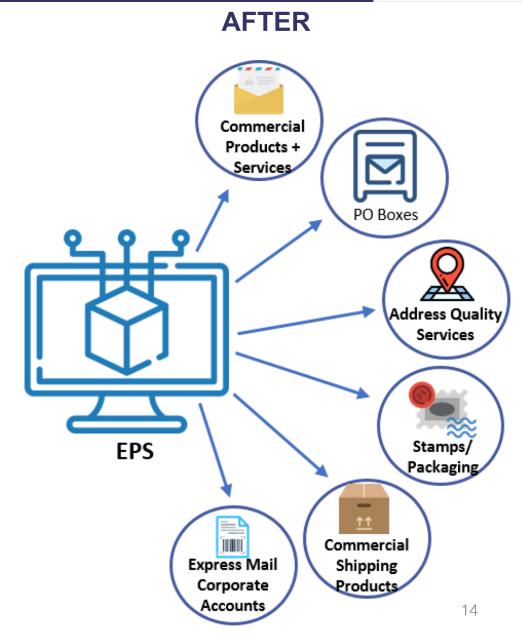
Periodicals

Category	Action Item	Response
EPS	 Fix non-BSA adding services without becoming BSA for that service 	 Today when a new user adds a business location to their BCG account the BSA for the service is sent an email and has to approve the user. If there is a service where no BSA is identified the new user can request to become the BSA. Currently, there is no BSA/Admin at the CRID level. USPS is looking to add new services to the existing BSA for Manage Mailing Activity and or VAE for financial activity
EPS	Workgroup 173 update	 The resolution statement for WG #173 has been released to the MTAC board. All updates will be addressed through UG #11
CPP	eInduction update – FPP status on long-run CPP titles	USPS will provide an update during this session
Seamless	Seamless acceptance update	USPS will provide an update during this session













Migration Information



Who

Customers who only have permits for currently eligible EPS products

Please note customers that have one or more non-eligible EPS products are not required to migrate at this time



What

All eligible/available permits from CAPS to EPS

Please note if the customer has permits in CAPS that are EPS-eligible but are no longer in use, the customer should migrate these permits to EPS then discard as needed or remove them before starting the migration process



When

Eligible customers must migrate all EPS products by April 1st 2019

Please note customers that have permits for products that are not currently eligible for EPS will need to continue utilizing CAPS for those permits



Where

Customers should use the "Manage Permits" tool in the BCG

Please note once customers have migrated their EPS-eligible permits to their BCG account, they will need to be linked to EPS



Why

CAPS is set to sunset for all EPS eligible products

Please note customers may request an exception to the April 1st migration date by submitting an exception form by March 15th - an extension will be granted for a maximum of 3 months



How

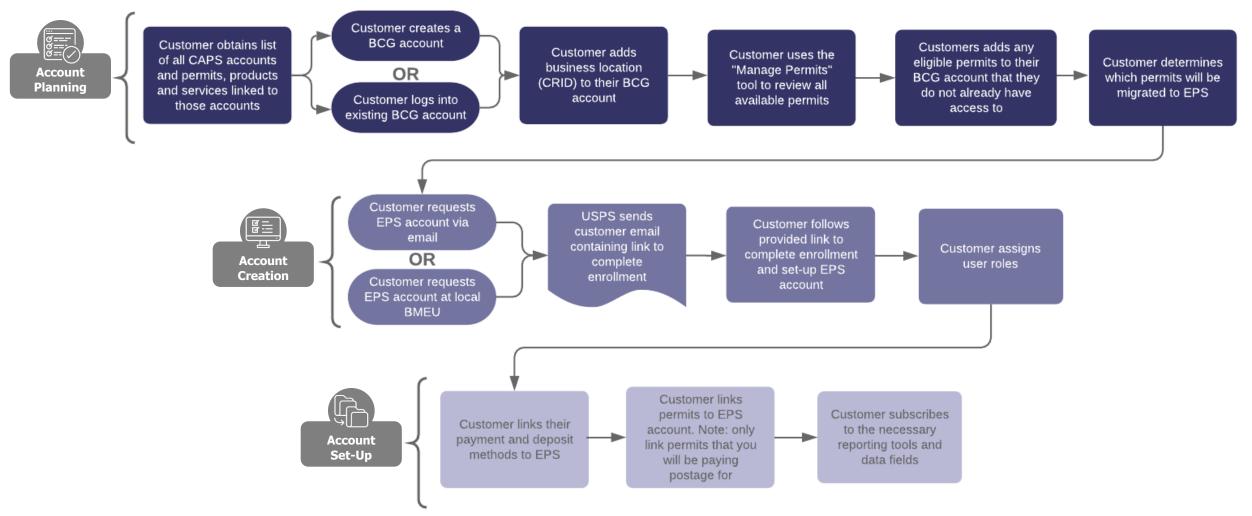
Reach out to your local BMEU or send an email to postalone@usps.gov

Please note customers that have permits for products that are not currently eligible for EPS will need to continue utilizing CAPS for those permits





Process Flow







MEPT took feedback from the Industry about how the CAPS to EPS migration outreach was being conducted. The following changes were made in the outreach process

- Permit and CRID level outreach were causing multiple contacts to the same customers. A change was made to assign these multiple CRIDs and Permit numbers to the master CAPS account, which will result in one outreach attempt per CAPS account holder, eliminating the duplication of effort that occurred previously
- MEPT filtered out all of the CAPS accounts that contained unsupported products to eliminate any transition roadblocks that would occur to the accounts that contained them
- MEPT also utilized internal migration survey data to show if a customer had not been contacted, allowing for a more accurate outreach process





Commercial Mailings on EPS



Elio	ıible	Prod	lucts	/Serv	vices
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- PO Box, Caller & Reserve Services (EPOBOL)
- Address Quality Products (AEC, AECII and ACS)
- Priority Mail
- First- Class Mail, Letters, Cards, and Flats
- First-Class Package Service
- USPS Marketing Mail, Letters, Flats, and Parcels
- Scan Based Payment (SBP)

- Parcel Select
- Media Mail
- Library Mail
- Bound Printed Matter
- Periodicals
- International Products
- Business Reply Mail (BRM)
- Every Door Direct Mail (EDDM) BMEU
- Merchandise Return Service (MRS)

Online Fee Payment

- Imprint Application Fee
- FCM Presort
- USPS Marketing Mail Presort
- BPM Flats Destination Entry
- BRM Application Fee
- BRM Annual Maintenance Fee
- BRM Bulk Weighted Average Permit Fee
- BRM Bulk Weighted Average Annual Account

- QBRM Annual Fee
- QBRM Quarterly Fee
- BRM Weighted Average Fee
- Periodicals Original Entry – March 2019
- Periodicals Re-entry March 2019
- Registrations for New Agents – March 2019
- Shipper Paid
 Forwarding Fees –
 March 2019

Products & Services Coming Soon!

- Share Mail March 2019
- Intelligent Mail barcode Accounting (IMbA) March 2019
- iCAPS
- Commercial Postal Store PC Postage
- Electronic Verification System (eVS)
- Parcel Return Service (PRS)
- Premium Forwarding Service Commercial (PFSC)

Future products that may be considered:

- Remaining Address Quality products timeline to be provided by January 2019
- OMAS

Eligible Transactions

Eligible Submission Methods

- Business Mail Entry Unit (BMEU) hard copy
- eDoc (Mail.dat/Mail.XML)
- Postal Wizard
- Intelligent Mail small business (IMsb) Tool

Eligible Permit Types

- Permit Imprint
- Metered
- Pre-cancelled Stamps
- Periodicals (CPP/PP)
- Postage Due
- Business Reply

Postage Statement Processing

- (Domestic & International)
- Adjustments
- Mail Entry Postage Assessment
- Reversals
- Refunds (including Value Added Refunds (VAR))

- Deposits
- Transfers
- Fee Payments
- · Postage Due
- FOIA Requests







\$1.47M Overall

in Mobile Deposits

1/27



Eligible CAPS

Accounts Migrated



April 2019 CAPS Retirement*



\$5.62B in Revenue Collected

3/17Add true up feature (regular interval) to EPOBOL

Payment of all periodical fees

TBD

- iCAPS
- Commercial Postal Store
- Creation of BRM sub accounts

IV Enhancements-data elements

1/13

IV Enhancementsnomenclature change



Migration Exception Request

Customers can request an extension to the April 1st EPS migration deadline by completing the Migration Exception Request form shown here

All exception requests must be submitted by March 15th 2019

The request will only be granted for a maximum of 3 months

ENTERPRISE PAYMENT SYSTEM MIGRATION EXCEPTION REQUEST

The United States Postal Service has launched the Enterprise Payment System (EPS), which replaces the existing Centralized Payment System (CAPS) for eligible postal products and services. All eligible CAPS accounts must migrate to EPS by **April 1, 2019**.

Customers unable to migrate to EPS by the April 1, 2019 cutoff date, must request and receive approval for an exception. The Migration Exception Request will be reviewed and approved by the USPS Manager, Mail Entry. The expected migration date must not extend past **July 1, 2019**.

To request an exception to the April 1, 2019 cutoff date, complete the information below.

Send the completed Migration Exception Request to: HQMailEntry@usps.gov

oustomer Name:	CAPS Account Number:	Customer CRID:	Expected Migration Date:
Customer Point of Contact:	Permit Number(s):	Permit Type(s):	Address:
xception Reason:			

Mailing & Shipping Solutions Center Pilot





The MSSC aims to provide a first line of support for Commercial Customer inquiries with standardized responses at a national call center staffed by Mailing Requirements Clerks (MRC)

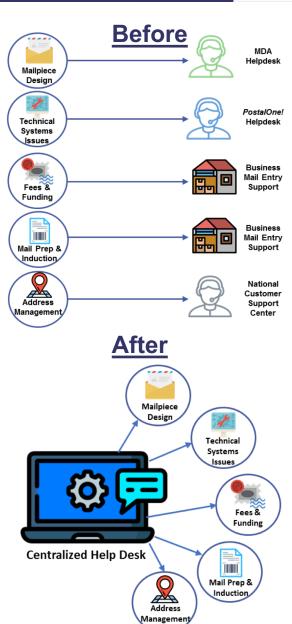
MSSC Pilot Launched in August 2018

Objectives:

- Enhance Customer Experience by providing centralized support, first contact resolution, and standardized responses and resolutions to frequently asked questions and issues
- Optimize Field Training by leveraging pilot data and insights
- Streamline Mail Acceptance to reduce non-value added practices
- Optimize Efficiencies to realize cost savings

Key Steps:

- Completed pilot in 7 districts nationwide (Northern Ohio, Connecticut Valley, Capital, Lakeland, Northland, San Diego, Dallas)
- Defined key metrics, created customer satisfaction survey
- Complete National MRC Customer Service Training (HERO & VLR)
- Genesys System Deployment March 2019







Key Performance Metrics



Adherence to Schedule:

Active Time/Scheduled Time



Average Time in Queue: Percent of calls answered

within 18 seconds



First Call Resolution:

Total Calls/Transferred Calls



Customer Satisfaction:

"Very Satisfied" and "Mostly Satisfied" surveys results



MSSC Quality:

Correct Answers/Total Calls

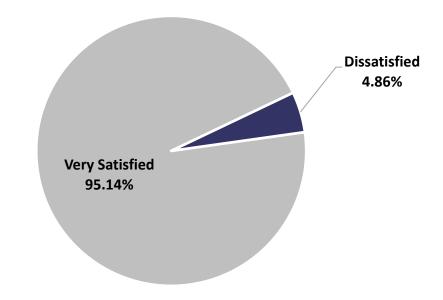
Area	Pilot Site	Adherence to Schedule (Average) Target = 95%		Time in Queue Target = 95%		First Call Resolution (Average) Target = 80%		MSSC Quality Target = 95%		Overall Customer Satisfaction (OSAT)
7 11 00	T not one	2/15/19	MTD	2/15/19	FY 19 YTD	2/15/19	FY 19 YTD	2/15/19	FY 19 YTD	FY 19 YTD
Capital Metro	Capital	100.00%	96.06%	100.00%	97.23%	100.00%	98.14%	100.00%	99.33%	100.00%
Eastern	Northern OH	100.00%	100.00%	100.00%	95.97%	95.00%	95.64%	100.00%	99.47%	93.55%
Great Lakes	Lakeland	100.00%	100.00%	100.00%	98.73%	100.00%	99.65%	100.00%	99.90%	94.44%
Northeast	Connecticut Valley	100.00%	100.00%	100.00%	94.90%	100.00%	99.70%	100.00%	100.00%	97.18%
Pacific	San Diego	100.00%	100.00%	100.00%	98.79%	93.33%	98.95%	100.00%	99.90%	100.00%
Southern	Dallas	100.00%	100.00%	96.30%	98.55%	100.00%	98.99%	100.00%	99.91%	94.57%
Western Northland		96.10%	90.62%	100.00%	88.92%	100.00%	95.13%	100.00%	99.39%	94.94%
Grand Total		99.44%	98.10%	99.47%	96.15%	98.33%	98.03%	100.00%	99.75%	95.14%





Customer Satisfaction & Trending Topics

Overall Customer Satisfaction (OSAT)



Trending Topics

Topic #	Topic	Typical Task				
1	EDDM related inquiries	Verifying preparation of an EDDM mailing				
2	Letters and Flats	Evaluating mailpiece templates				
3	Permit Management	Providing receipts for permit deposit				
4	BRM Account Support	Helping customer open/pay for a BRM permit				
5	Account Balances	Telling customer their account balance				
6	Nonprofit Account Management	Processing nonprofit account application				
7	ABRM Tool and Artwork Assistance	Helping customer use ABRM tool				
8	IMSB Tool Assistance	Helping customer use the IMSB tool				
9	Other	Answering questions about missed delivery, content eligibility, EPS tool, etc.				





I have nothing negative to say about my contacts in this department! They are always

very responsive & helpful

when I have questions or

mail issues

Customer Verbatims

It was perfect. I got a real person on the phone immediately and she solved my issue

They were

I can't think of anything they didn't already do. I appreciate the customer service!

> They are very helpful. If it is a topic not familiar to them they always put me in contact with someone who is

timely, pleasant, and I got the **Everything was** answer great, the rep was quick, friendly and

answered my

question

It was perfect,

The personal attention exceeds all expectations!

great, very helpful and cordial

Very satisfied with prompt, accurate response







Call Analysis

Call Analysis was performed on total calls received between 8/1/2018 and 2/15/2019

Calls Completed						
Area	District	# of Inbound Calls				
Cap Metro	Capital	526				
Eastern	Northern Ohio	1,118				
Great Lakes	Lakeland	1,320				
Northeast	Connecticut Valley	838				
Pacific	San Diego	1,790				
Southern	Dallas	1,429				
Western	Northland	666				
Total		7,687				



Insights Gained:





Objectives

- The Business Customer Gateway (BCG) is the Web Portal for USPS Business Services
- Designed for Commercial Mailing & Shipping Users
- Manages User Roles & Access to 40+ Services
- We are redesigning the BCG to develop a world class online experience for our customers



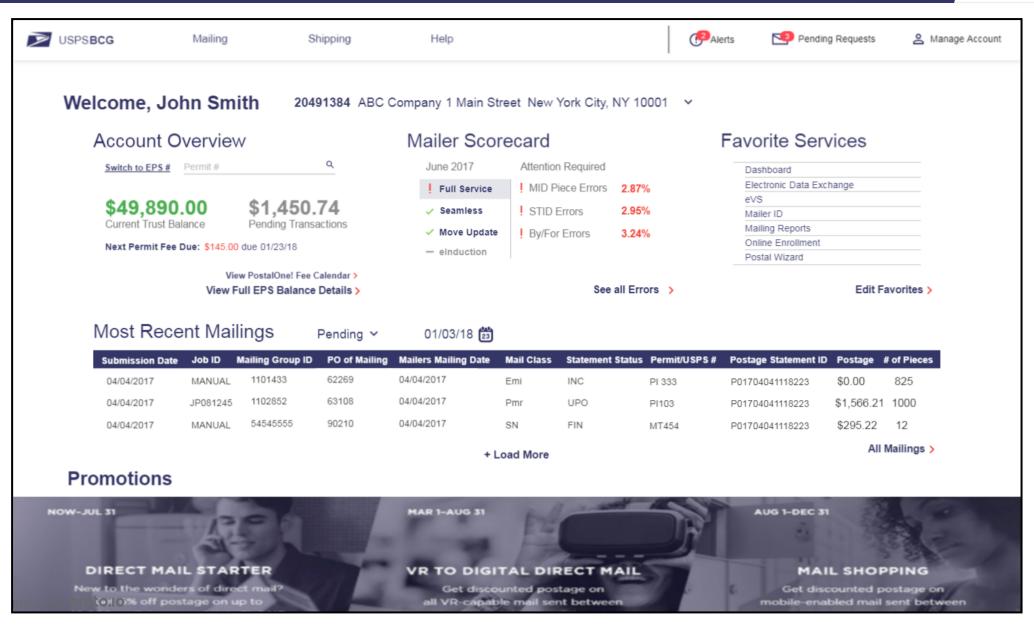




The New BCG











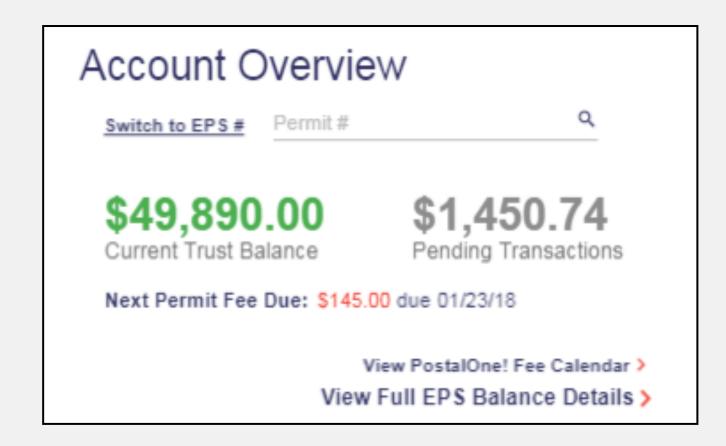
New BCG Tools





Account Overview

- Payment Information Consolidated
- View Your Balance
 - Search By Permit #
 - Search By EPA
- Permit Fee Alerts
- Access EPS & PostalOne!

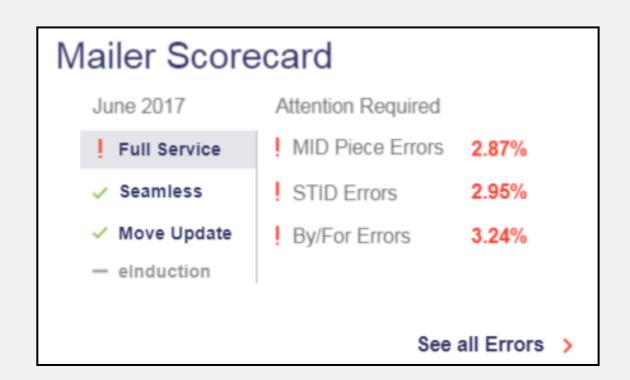






Mailer Scorecard

- Mailer Scorecard Overview
- See Your Top 3 Errors:
 - Full Service
 - Seamless
 - Move Update
 - eInduction
- eDoc Submitter View
- Quickly Access Your Full Scorecard







Recent Mailing

- View Recent Mailings
- Search By Submission Date or Statement Status
- Snapshot of The PostalOne! Dashboard

Most Recent Mailings		Pending ~	01/03/18 📆							
Submission Date	Job ID	Mailing Group ID	PO of Mailing	Mailers Mailing Date	Mail Class	Statement Status	Permit/USPS#	Postage Statement ID	Postage	# of Pieces
04/04/2017	MANUAL	1101433	62269	04/04/2017	Emi	INC	PI 333	P01704041118223	\$0.00	825
04/04/2017	JP081245	1102852	63108	04/04/2017	Pmr	UPO	PI103	P01704041118223	\$1,566.21	1000
04/04/2017	MANUAL	54545555	90210	04/04/2017	SN	FIN	MT454	P01704041118223	\$295.22	12
+ Load More							All	Mailings >		





Account Management Enhancements

- Less Postal Jargon
- Bug fixes to prevent timeout issues
- Simplified User Management
 - Enable BSAs to remove users from their CRIDs
- Automate Routine Help Desk Tasks
 - Remove Retired CRID Users
 - Promote FAQ Information
- Automate the EPS Invitation Code Process

Business Customer Gateway Pilot



Future BCG Enhancements

Phase 1 (Summer 2019)

- New BCG User Interface & Style
- Streamlined Navigation To Services
- BCG Widgets
 - Enterprise Payment System
 - Mailer Scorecard
 - Recent Mailings (PostalOne! Dashboard)
- Account Management Enhancements

Phase 2 (Planned)

- Additional BCG Widgets
 - Informed Delivery
 - Informed Visibility
 - Package Platform Scorecard
- Address Verification for CRID Creation
- Implementation of Task Team & Pilot Group Feedback



Business Customer Gateway Redesign



Pilot Testing

- The BCG Pilot phase will give customers the opportunity to test and provide feedback on the new BCG
- Pilot Link
 - A separate prototype link will be provided to testers
 - Pilot testers will still be able to access the old BCG
 - Pilot group availability is limited
- Pilot Launch Date: July 2019



Program Benefits

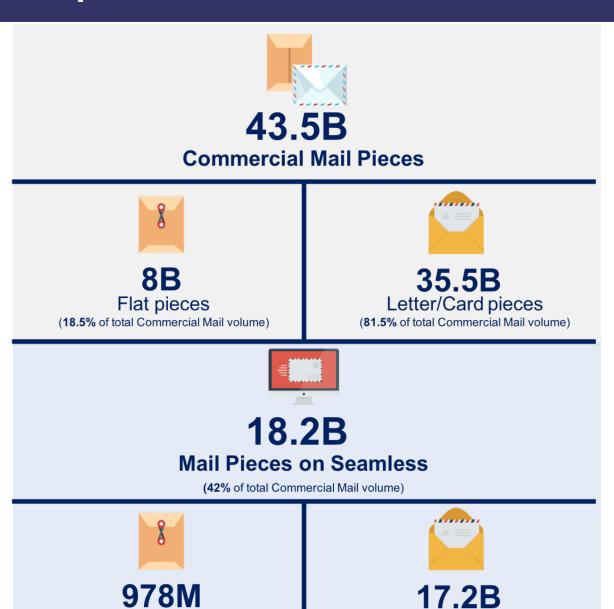
- Longer production cycle
 - Later acceptance times (local discretion)
 - Reduced reliance on acceptance employee staffing times
- Mailer control over postage statement finalization and mail release
- Trend-based monitoring of mail quality
- Consistency of verifications across types of mail preparation (removal of traditional verifications)
- Removal of SPPS agreement document retention requirements







*Information is based on Commercial Mail volume data from Oct-18 to Feb-19



Flat pieces

(5% of total Seamless volume)

Letter/Card pieces

(95% of total Seamless volume)





Overcome Barriers for Adoption

Industry Concerns

- Unable to re-work mailings that fail Seamless validations resulting in monthly assessment
- Nesting (MPE) validation for flats Potential for Reactivation

Piece-Weight Validation prior to submission of postage statements

Knowledge of local BME staff regarding Seamless processes and changes to daily acceptance activities

USPS Resolutions

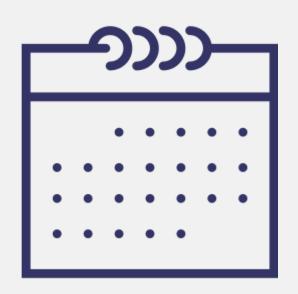
- Trend based verifications allow mailers to be measured on quality across the entire month not just one mailing
 - Ability to request a review if thresholds are exceeded
 - PAF: USPS implemented the 3-strike policy
- ✓ Nesting (MPE) verification for flats was deactivated in 2017
 - Any new verifications or changes to thresholds will follow the agreed upon FRN notice and 6 month implementation
- USPS will work with mailers to ease the transition of pieceweight validation
- Business Mailer Support works directly with local sites to provide training for new sites and provides support with onboarding and assessment review





Federal Register Notice – Proposed

- *Anticipated posting by March 2019, 30 day comment period
- Seamless mandate for DMU's and 90% Full-Service BMEU entered
- Seamless Parallel by September 1, 2019
- Seamless by March 1, 2020
- Retirement of manual verifications for mailers submitting over 90% Full Service volume June 1, 2020
- Auto-finalization of Seamless postage statements even if permit fees are due for renewal





Seamless Acceptance – Undocumented Pieces



Any piece of mail with an IMb associated to their submitting CRID that is not submitted with eDoc will show up as **undocumented**

The most common example of IMb's submitted to USPS with out eDoc:

For one reason or another, the mailer could have an issue submitting a mail.dat/mail.XML file and decides to submit either a hardcopy statement or a Postal Wizard statement. When no eDoc is associated to the postage statement these pieces will show up as undocumented

Cause	Resolution
Barcoded mailpieces are not included in eDoc for single piece volume, miscellaneous statements, 3606, and other scenarios. In this case, since the barcodes are not included in eDoc, there are no eDoc records for the scans to associate to as they are received, resulting in undocumented pieces.	Any mailpiece with a barcode must be included in eDoc in order to prevent them from being identified as undocumented.
eDoc is imported more than three days after the scan occurs. SASP will attempt to associate a piece scan to its eDoc record for three days. If the eDoc for a piece is imported 3 or more days after the scan occurs due to operational timing issues, these scans will not be associated to any eDoc records and will be identified as undocumented.	A manual process has been implemented to associate late-imported jobs to pieces that are already outside of the association window. USPS is currently evaluating steps to automate this process.
Wasted pieces are not resubmitted in an eDoc. After being damaged during the production process, some pieces are identified as wasted in their original eDoc. However, these pieces are then mailed at a later date without being included in a new eDoc, resulting in undocumented pieces.	Any pieces that were originally identified as wasted must be resubmitted in a new eDoc before being mailed.



Lessons Learned

- Nesting (MPE) error codes 6011 & 6012 downgraded to warnings due to analysis of USPS operational variabilities
- Seamless Sampling
 - Logic added to remove implausible errors from Sampling
 - PAF "3 strikes" prior to receiving assessment for Sampling errors over the PAF threshold
- Undocumented—what we learned about some software changing the Serial Number when the file is reprocessed after printing barcode and contributing to undocumented reporting

elnduction Long Run CPP Proposal





CPP Mailers

- 1. Mailer works with their MMS/BMS Analyst to begin transition to elnduction for CPP mailings.
- 2. eDoc Submitter CRID will need to be activated for eInduction
- Mailer will need to have approval for use of Continuous MID in their container barcodes.
- 4. Pallets may ship prior to the CPP mailing being in a FPP status
 - Containers will be accepted at the Entry Facility as elnduction when using the Continuous MID and post induction validations are performed
- 5. Errors that are logged for Payment or Undocumented are evaluated by the MMS/BMS analyst prior to the Scorecard lockdown on the 10th

- of the following month.
- 6. Payment and Undocumented errors that can be attributed to CPP mailings will be removed using the elnduction error deactivation process within PostalOne prior to the monthly assessment process is initiated.
- 7. Other elnduction error types (Misshipped, Duplicate, EPD, Zone) would remain subject to the assessment process, but could be disputed by requesting a review of the assessment and providing supporting documentation.

Mail Quality Data Through IV



Enhancement Update

 First phase of MQD data delegation will be at the CRID level (CRID to CRID) – Tentatively scheduled for 3/30 release

 Assessment of delegations at the below levels currently being evaluated

Mailer Role

Program Type



Informed Delivery Promotion



Informed Delivery Promotion



Mail Entry & Discount Verification

Postage Statement submitted via PW, BMEU, Mail.dat/XML

Informed Delivery Campaign is claimed (PI for eDocs, and Informed Delivery drop down for PW/BMEU)

Campaign Created via eDoc

- --- Mailing Date vs. Start/End Campaign
- ---Mail.dat/XML: Pieces associated to Incentive of PI are also associated to Campaign records (RMR/CampaignData)

Campaign Created via ID Portal

- --- Mailing Date vs. Start/End Campaign
- ---Mail.dat/XML: IMb vs.
- ID Campaign MID + Serial Stat/End
- ---PW/BMEU: MID vs. ID Campaign MID + Volume

Mail Entry & Sampling

- a. BMEU Clerk loads Postage Statement
- **b.** Statement includes Informed Delivery incentive claimed and discount amount
- **c.** BMEU Clerk collects samples for submission to Program Office

Post Mailing Review

- **a.** Conduct review of promotion requirements on samples, Informed Delivery information gathered from BMEUs and Informed Delivery Campaign closeout information from ID
- **b.** Compare samples against the Campaign Information in **Informed Delivery**
- **c.** Sample of each of Informed Delivery must be retained.

CAT Environment Available Mar 6 Registration -July 15, 2019 - November 30, 2019



Informed Delivery Promotion



Promotion Period

• September 1, 2019 – November 30, 2019

Registration

• July 15, 2019 – November 30, 2019

Discount

• 2% of Eligible Postage

Eligible Mail

- First-Class Mail® presort & automation letters, cards & flats
- USPS Marketing Mail™ letters and flats
- Nonprofit USPS Marketing Mail™ letters and flats
- Note: Images are only provided for letter/flat-sized mailpieces that are processed through USPS' automated
- Equipment. Informed Delivery campaigns can only be associated with pieces that can be tied to a delivery point using the IMb.



Informed Delivery (End 2 End Process)



Pre-Approval for Informed Delivery

Mailing with Informed Delivery

Post-Mailing verification

















Pre-Approval/ Registration

Requires Informed Delivery Pre-Approval Requirements

1. Informed Delivery Promotion: Mail-piece design, Content, ID Campaign Images, and Website info.

2. Informed Delivery
Campaign Requirements:
PDF of Ride-along image,
Click-through URL,
Representative image (if any)

Prepare mailing



MSP autoenrolls clients Provide Informed Delivery Campaign Details

Keep scan or copies of mail pieces as samples

Submit Postage Statements :

- PostalOne! Mail.dat submission
- PostalOne! Mail.XML submission
- PostalOne! Postal Wizard submission

Samples for mailings with Informed Delivery are sent to Program Office



Informed Delivery
Campaign
Checklist sent to
Program Office
with Postage
Statement

PostalOne! and Informed Delivery works to validate discounts





Program Office generates post ID Campaign reports to further validate discounts



Pre-Approval and Registration



ID Promotion Business Requirements

The following ID Promotion Business Requirements must be adhered to when claiming ID Promotion: Informed Delivery

ID Campaign Documentation Submission

Promotions Business Requirements

ID Promotion Office Contact

Email: Promotion-InformedDelivery@usps.gov

Mail: **US Postal Service** Attn: Informed Delivery Promotion PO Box 23282 Washington, DC 20026-3282

- 1. Submit a PDF of the Informed Delivery Campaign and mail piece to the ID Promotion Office. The PDF must include the Ride Along image, including a Call to Action and the Representative Image (Representative image is required for Flats and optional for Letters)
- 2. Complete the ID Promotion Registration on the BCG or perform Auto-enrollment through eDoc
- 3. Create the Postage Statement which includes required ID Campaign identifier. For eDoc the ID Incentive identifier is 'PI'
- 4. At the time of mailing, the Informed Delivery Interactive campaign be in an active status and an ID Promotion mailpiece must be provided to BMEU personnel.

June Price Change



June Implementation of Dimensional (DIM) Weight



June 2019 Price Change

DIM Weight Pricing:

- All zones and entries
- USPS DIM Divisor will be 166*
- Priority Mail Express, Priority mail, and Parcel Select
- Only applies to packages over one cubic foot or packages that have dimensions equal or greater than 12" long x 12" wide x 12" high

*Recommend software is updated to make DIM divisor as a Configurable value.



Priority Mail Express



Priority Mail



Parcel Select





June Implementation of Dimensional (DIM) Weight



June 2019 Price Change

- Priority Mail Express, Priority Mail, and Parcel Select packages over 1 cubic foot for all zones
 will be eligible for DIM-weight pricing
- PC Postage packages will be assessed on a piece-level basis
- eVS will continue with the current method of PAF (to include dimensional weight assessment)
- Packages will be sampled and dimensions will be captured as applicable
- Samples will be incorporated into the PAF calculation
- 1.5% threshold will be applied to monthly samples
- Sampling anomalies will be reviewed on a case by case basis

Example

Mailer	Manifested Vol	Manifest Postage	PAF	PAF \$
ABC	6,250,314	\$14,063,206.50	1.014	\$0.00
DEF	1,528,962	\$3,531,902.22	1.041	\$144,319.30
GHI	456,789	\$1,160,244.06	1.037	\$42,434.77
JKL	254,256	\$902,608.80	1.011	\$0.00

Applies to all
Commercial
Packages



eVS Dimensional Sampling Approach



Sampling Overview

- Priority Mail and Parcel Select packages over 1 cubic foot for all zones will be eligible for DIM-weight pricing
- Sampling is performed using three sources each capturing dimensions manually:
 - At Origin using IMD handheld scanners based on weekly volume
 - At Retail Self-Service (RSS) when customer requests proof of shipment
 - At the delivery units by ODIS (STATS) using random sampling methodology

FY18 PS DDU Samples

Source	Samples	Percentage
IMD	7,662	3.59%
RSS	51,474	24.14%
STATS	154,103	72.27%
Grand Total	213,239	100.00%

FY18 Priority Mail

Source	Samples	Percentage
IMD	3,541	5.44%
RSS	38,551	59.18%
STATS	23,051	35.39%
Grand Total	65,143	100.00%

FY18 PS Non-DDU Samples

Source	Samples	Percentage
IMD	700	2.75%
RSS	10,330	40.61%
STATS	14,408	56.64%
Grand Total	25,438	100.00%



Dimensions in Shipping Services File (SSF)



Shipping Service File (SSF) Changes for Commercial Packages

Effective June 23, 2019

The table below applies to SSF changes in order to calculate the dimensional weight for Priority Mail, Priority Mail Express and Parcel Select. It describes the data needed to be populated in the SSF's existing fields and their positions based on the version of the SSF.

Field Name	SSF Record	v1.3 Position (EMRS Only)	v1.4 Position	v1.6 Position	v1.7 Position	v2.0 Position
Weight	D1	046 – 054	N/A	N/A	N/A	N/A
Rate Indicator	D1	057 – 058	057 – 058 057 – 058		373 – 374	37
Length	D1	N/A	101 – 105	378 – 382	378 – 382	40
Width	D1	N/A	106 – 110	383 – 387	383 – 387	41
Height	D1	N/A	111 – 115	388 – 392	388 – 392	42

Mailers will be required to provide dimensions when the package cubic volume measures over one cubic foot (1,728 inches).

Priority Mail Rate Indicators							
	Dimensions (LxWxH) Required						
DR	Dimensional rectangular price						
DN	Dimensional nonrectangular price						

	Priority Mail Express Rate Indicators
	Dimensions Required
DR	Dimensional rectangular price NEW (v1.6 or higher)
DN	Dimensional nonrectangular price NEW (v1.6 or higher)

Parcel Select Rate Indicators Dimensions Required								
3D	3-digit price NEW							
5D	5-digit price NEW							
os	Oversized price							
DN	Dimensional rectangular price NEW							
DR	Dimensional nonrectangular price NEW							



Package Platform Dimensional Assessment



Assessment Overview

- Priority Mail and Parcel Select packages over 1 cubic foot for all zones will be eligible for DIM-weight pricing
- DDU-entered Volume (Parcel Select)
 - Continue with the current method of monthly PAF (to include dimensional weight assessment)
 - Samples will be performed on upgraded PASS Machines
 - Postage Assessments will be applied across the entire population
 - For samples under 25 pieces, observed postage discrepancies assessed at piece-level
- Non-DDU Entered Volume
 - Non-DDU entered volume will be assessed at the piece-level on the day assessed



Testing for June Price Change



TEM June Price Change

- June Price Change is effective June 23rd
- The first Price Change release will be two weeks prior to the effective date (June 9th)
- The TEM environment will be available June 10th, the Monday after the first effective date
- Pre-production and CAT environments will be available beginning April 29th

Package Platform



Package Platform Journey Map













Manifest and Package Entry

Shipper submits manifest, applies labels, and enters packages

Characteristics are used to price each package

Package Processing Equipment captures package characteristics (weight, dimensions)

Enroute Processing

and Sampling

For DDU entry attributes will be captured via sampling on PASS

Captured attributes are compared to electronic data provided by shipper

USPS delivers package at final destination and collects payment electronically from the shipper

Package Platform Customer manifest used to calculate postage for packages based on manifest data

 Customer notified of package attributes and shortpaid upon trusted enroute scans Calculate verifications and postage discrepancies based on captured data vs. manifest data Debit Postage from the shipper's EPS
 Account upon receipt of the manifest and as applicable verifications are assessed.

Package Platform





Manifest

Shipper provided rate ingredients in Shipping Services File



Scans

Scans from PPE capture package attributes



Samples Sampling of DDU-entered packages on PASS machines to capture package attributes



Sampling

Verification: The upgraded Passive Adaptive Scanning Systems (PASS) will be utilized to sample weight and physical dimensions for DDU-Entered volume. Sampling Plans will be created based on Mailers Volume and Entry locations in order to ensure statistically significant representative sampling.

Assessment: The aggregated sampled and manifested postage for the sampled packages are used to calculate a postage adjustment factor (PAF) for each Mail Class, if the difference exceeds the threshold, the assessment is applied across the shippers DDU-Entered volume (including unmanifested packages).

Below is the formula to calculate PAF:

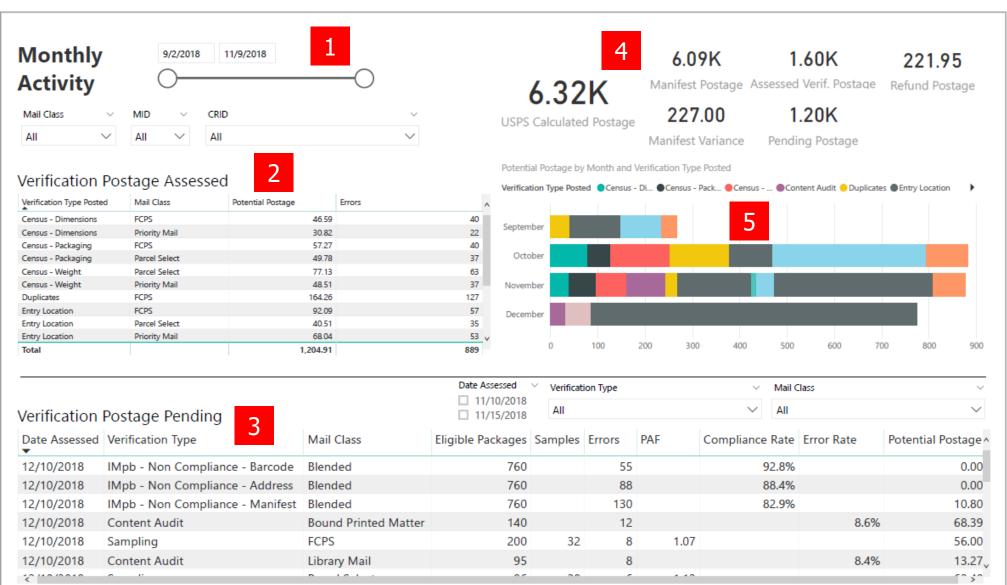
Sum of postage based on samples Sum of postage paid in manifest

Timing: Sampling assessments will be collected on the 10th of the following month



Package Platform





- Time slicer allows user to view data for a specific date range. Automatically adjusts tables, visuals, and figures.
- 2. Table displays assessed Verification errors
- Table displays pending Verification errors
- 4. Figures display various postage totals
- Visualization of postage totals per month across Verification Types



Mail Class Activity Report



Mail Cla		Date	
IVIAII CI	ass	9/2/2018 11/9/2018	
Breakd	own	0	
File Name	~	EFN	
All	~	All	~
Mail Class			
All		~	

\$70,080,326.96

\$59,964,669

USPS Postage

Manifest Postage

\$10,115,657.96

Manifest Variance

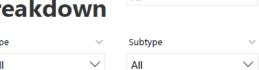
Date	File Name	EFN	Mail Class	Package Count	USPS Postage	Manifest Postage	Manifest Variance
11/9/2018	WMA272.manifest	11111111111222220000000	FCPS	88	\$413,585.02	\$305,454	\$108,131.02
11/9/2018	WMA272.manifest	1111111111222220000000	Parcel Select	116	\$394,846.00	\$394,846	\$0.00
11/9/2018	WMA272.manifest	1111111111222220000000	Priority Mail	243	\$819,942.02	\$698,144	\$121,798.02
11/8/2018	KVN940.manifest	444444444555550000000	FCPS	221	\$822,901.04	\$745,515	\$77,386.04
11/8/2018	KVN940.manifest	444444444555550000000	Parcel Select	116	\$415,797.02	\$332,850	\$82,947.02
11/8/2018	KVN940.manifest	444444444555550000000	Parcel Select Lightweight	357	\$1,256,138.04	\$1,145,312	\$110,826.04
11/8/2018	KVN940.manifest	444444444555550000000	Priority Mail	366	\$1,322,768.06	\$1,120,653	\$202,115.06
11/7/2018	GSH997.manifest	3388227733772270000000	FCPS	324	\$1,258,658.06	\$1,053,249	\$205,409.06
11/7/2018	GSH997.manifest	3388227733772270000000	Parcel Select	125	\$466,115.02	\$371,122	\$94,993.02
11/7/2018	GSH997.manifest	3388227733772270000000	Priority Mail	103	\$361,200.00	\$361,200	\$0.00
11/6/2018	GHG126.manifest	333333333444440000000	Priority Mail	101	\$441,150.02	\$344,729	\$96,421.02
11/5/2018	YML783.manifest	222222222111110000000	FCPS	127	\$407,116.02	\$346,085	\$61,031.02
11/5/2018	YML783.manifest	222222222111110000000	Parcel Select Lightweight	83	\$468,807.02	\$339,131	\$129,676.02
11/5/2018	YML783.manifest	222222222111110000000	Priority Mail	241	\$869,658.04	\$754,270	\$115,388.04
11/3/2018	IZI201.manifest	999999999888880000000	FCPS	253	\$781,587.04	\$768,318	\$13,269.04
11/3/2018	IZI201.manifest	999999999888880000000	Parcel Select	260	\$765,362.04	\$646,320	\$119,042.04
11/3/2018	IZI201.manifest	999999999888880000000	Priority Mail	219	\$846,017.04	\$777,097	\$68,920.04
11/2/2018	CQZ387.manifest	777777777666660000000	Parcel Select	144	\$386,235.02	\$371,823	\$14,412.02
11/2/2018	CQZ387.manifest	777777777666660000000	Priority Mail	128	\$423,418.02	\$321,507	\$101,911.02
10/31/2018	WGA801.manifest	1919191919191910000000	Parcel Select	118	\$397,532.00	\$397,532	\$0.00
10/31/2018	WGA801.manifest	1919191919191910000000	Parcel Select Lightweight	242	\$762,034.02	\$740,245	\$21,789.02
10/31/2018	WGA801.manifest	1919191919191910000000	Priority Mail	211	\$892,209.04	\$658,911	\$233,298.04
10/30/2018	TTC422.manifest	2929292929292920000000	FCPS	90	\$441,479.02	\$321,826	\$119,653.02
Total				19551	\$70,080,326.96	\$59,964,669	\$10,115,657.96



SKU Activity Report



SKU Breakdown



Shape

SKU	Service	Туре	Subtype	Shape	Variation	Delivery Type	Entry	Price Category	Price Type	Zone	Weight	Piece Rate	Packages	Postage
DVNP0XXUXC00210	Domestic	Parcel Select	Nonmachinable	Parcel or Package	None	None	DDU	N/A	Commercial Price	0	21	\$6.00	49	\$294.00
DVNP0XXUXC00180	Domestic	Parcel Select	Nonmachinable	Parcel or Package	None	None	DDU	N/A	Commercial Price	0	18	\$4.61	50	\$230.50
DVNP0XXUXC00240	Domestic	Parcel Select	Nonmachinable	Parcel or Package	None	None	DDU	N/A	Commercial Price	0	24	\$6.00	34	\$204.00
DVNP0XXUXC00150	Domestic	Parcel Select	Nonmachinable	Parcel or Package	None	None	DDU	N/A	Commercial Price	0	15	\$4.37	42	\$183.54
DVNP0XXUXC00190	Domestic	Parcel Select	Nonmachinable	Parcel or Package	None	None	DDU	N/A	Commercial Price	0	19	\$4.69	33	\$154.77
DVNP0XXUXC00130	Domestic	Parcel Select	Nonmachinable	Parcel or Package	None	None	DDU	N/A	Commercial Price	0	13	\$4.21	35	\$147.35
DVNP0XXUXC00050	Domestic	Parcel Select	Nonmachinable	Parcel or Package	None	None	DDU	N/A	Commercial Price	0	5	\$3.53	38	\$134.14
DVNP0XXUXC00220	Domestic	Parcel Select	Nonmachinable	Parcel or Package	None	None	DDU	N/A	Commercial Price	0	22	\$6.00	21	\$126.00
DVNP0XXUXC00200	Domestic	Parcel Select	Nonmachinable	Parcel or Package	None	None	DDU	N/A	Commercial Price	0	20	\$4.77	26	\$124.02
DVNP0XXUXC00160	Domestic	Parcel Select	Nonmachinable	Parcel or Package	None	None	DDU	N/A	Commercial Price	0	16	\$4.45	27	\$120.15
DVNP0XXUXC00250	Domestic	Parcel Select	Nonmachinable	Parcel or Package	None	None	DDU	N/A	Commercial Price	0	25	\$6.00	20	\$120.00
DVNP0XXUXC00010	Domestic	Parcel Select	Nonmachinable	Parcel or Package	None	None	DDU	N/A	Commercial Price	0	1	\$3.13	36	\$112.68
DVNP0XXUXC00080	Domestic	Parcel Select	Nonmachinable	Parcel or Package	None	None	DDU	N/A	Commercial Price	0	8	\$3.80	27	\$102.60
DVNP0XXUXC00140	Domestic	Parcel Select	Nonmachinable	Parcel or Package	None	None	DDU	N/A	Commercial Price	0	14	\$4.29	23	\$98.67
DVNP0XXUXC00230	Domestic	Parcel Select	Nonmachinable	Parcel or Package	None	None	DDU	N/A	Commercial Price	0	23	\$6.00	16	\$96.00
DVNP0XXUXC00060	Domestic	Parcel Select	Nonmachinable	Parcel or Package	None	None	DDU	N/A	Commercial Price	0	6	\$3.62	25	\$90.50
DVNP0XXUXC00100	Domestic	Parcel Select	Nonmachinable	Parcel or Package	None	None	DDU	N/A	Commercial Price	0	10	\$3.97	22	\$87.34
DVNP0XXUXC00120	Domestic	Parcel Select	Nonmachinable	Parcel or Package	None	None	DDU	N/A	Commercial Price	0	12	\$4.13	16	\$66.08
DVNP0XXUXC00040	Domestic	Parcel Select	Nonmachinable	Parcel or Package	None	None	DDU	N/A	Commercial Price	0	4	\$3,43	16	\$54.88
DVNP0XXUXC00090	Domestic	Parcel Select	Nonmachinable	Parcel or Package	None	None	DDU	N/A	Commercial Price	0	9	\$3.89	14	\$54.46
DVNP0XXUXC00070	Domestic	Parcel Select	Nonmachinable	Parcel or Package	None	None	DDU	N/A	Commercial Price	0	7	\$3.71	14	\$51.94
DVNP0XXUXC00170	Domestic	Parcel Select	Nonmachinable	Parcel or Package	None	None	DDU	N/A	Commercial Price	0	17	\$4.53	11	\$49.83
DVNP0XXUXC00030	Domestic	Parcel Select	Nonmachinable	Parcel or Package	None	None	DDU	N/A	Commercial Price	0	3	\$3.33	13	\$43.29
DVNP0XXUXC00020	Domestic	Parcel Select	Nonmachinable	Parcel or Package	None	None	DDU	N/A	Commercial Price	0	2	\$3.23	13	\$41.99
DVNP0XXUXC00110	Domestic	Parcel Select	Nonmachinable	Parcel or Package	None	None	DDU	N/A	Commercial Price	0	11	\$4.05	10	\$40.50
Total													631	\$2,829.23





Postal Wizard:

Home > Postal Wizard

Postal Wizard

Allows you to complete, print, save, and submit common forms used in the business mailing process.

Complete a Mailing Form		
Online Form	Description	
3541	Postage Statement — Periodicals	
3541	Postage Statement — Periodicals - Combined	
3600 FCM	Postage Statement — First-Class Mail	
3600 PM	Postage Statement — Priority Mail	
3602	Postage Statement — USPS Marketing Mail	
3605	Postage Statement — Bound Printed Matter	
3605	Postage Statement — Parcel Select	
3605	Postage Statement — Media Mail or Library Mail	
3700-A	Postage Statement — Part A - First Class Mail International	
3700-B	Postage Statement — Part B - First Class Package International Service	
3700-C	Postage Statement — Part C - International Surface Air Lift	
3700-D	Postage Statement — Part D - International Priority Airmail	
3700-E	Postage Statement — Part E - Priority Mail International - Transmits Customs Data	
3700-F	Postage Statement — Part F - Priority Mail International - Regional Rate Box - Transmits Customs Data	
3700-G	Postage Statement — Part G - Priority Mail Express International - Transmits Customs Data	
3700-H	Postage Statement — Part H - Global Express Guaranteed - Transmits Customs Data	
3700-P	Postage Statement — Part P - Commercial ePacket	
3700-Q	Postage Statement — Part Q - Global Direct	

View Pending Postage Statements Report

Saved Forms

View forms I have submitted

View incomplete forms I have started

Complete Customer Service Form			
Online Form	Description		
3526	Statement of Ownership, Management, and Circulation		
3623	Request for Confirmation of Authorization or Pending Application to Mail at Nonprofit USPS Marketing Mail Rates		
3624	Application to Mail at Nonprofit USPS Marketing Mail Rates		
6015	Nonprofit Database Change Request		
3533	Application for Refund of Fees, Products and Withdrawals of Customer Accounts		
<u>3510</u>	Application for Rentry or Special Price Request for Periodicals Publication		

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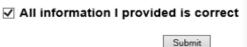
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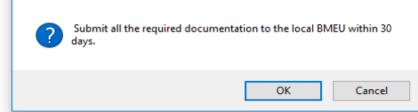
Address City: Chantilly State: VA ZIP Code: \$20151-2640

Applicant's Name: TESTER Applicant's Title: Mailer

Applicant's #: 703-703-1111
Applicant's email address: usps@usps.gov
Change Price category - Non-Profit : Veterans

Requested Date: 02/20/2019





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Questions

